

Guide Map of UTAZU

Event Information (Annual)

Traditional Houses called "Machiya" and Hina Doll Festival
Hina dolls are displayed in private houses and shops throughout the area. There are also events associated with the Doll Festival.



Spring
early March

Summer
July



Utazu Aloha Night

A popular hula festival takes place with beautiful views of the Seto Inland Sea and sunsets. Dance ensembles within the prefecture and beyond perform spectacular hula dancing.

Summer
late August

UTAZU Summer Festival

Various events take place on stage, including live comedy shows and karaoke competitions. Food pavilions with various kinds of food attract large crowds.

Autumn
October

Daimatsu Volleyball Tournament

This tournament is held to honor the achievements of Utazu-born Hirofumi Omatsu, who contributed to the development of women's volleyball in Japan.

Autumn
late October

Utazu Autumn Festival

During the fall festivals associated with Ubushina Shrine and Shioyama Shrine, floats are paraded through the town. A dozen floats are moved through the old district of Komachi, an area lined with traditional-style houses.



Autumn
November

Utazu Autumn Harvest Festival

Under the theme of "harvesting", a large selection of fall delicacies is offered from within and outside the prefecture.

Winter
Dec. to Feb.

JR Utazu St. Plaza Winter Illuminations

The north and south sides of Utazu St. are decorated with romantic illuminations in blue and white.

Tourist Attractions

Roadside Rest Area ("Lovers' Sanctuary") Utazu Rinkai Seafront Park



Utazu Umi Hotaru Industrial History Museum

Four-screen projection system shows the history of Utazu and salt making. You can enjoy the FM radio satellite studio, the cafe, and the restaurant. Souvenirs are also available in the museum shop.
① Utazu Umi Hotaru Museum 9:00~21:00
Sky and Sea Café 9:00~19:00 (L.O.18:00)
② Closed on Mondays (for Monday public holidays, the following day is closed)



Playground and Open Lawn Space

This playground has 16 unique and colorful playground structures for children from age 3 to 12.



Restored Salt Farm and "Kamaya" Boiler Hut

This is a restored "irihamashiki"-style salt field where brine is produced through the coastal tides. This style was developed in the early 17th century. You can participate in a traditional salt farming workshop here.

③ Workshop Fee: ¥1,500 for a group of 5 or less, ¥200 for each additional person. Reservations must be made a minimum of one week in advance. Workshops may be cancelled due to inclement weather conditions.
④ Contact: Utazu Umi Hotaru (Utazu Industrial History Museum) TEL 0877-49-0860

Utazu Komachi Area



Temples and shrines with distinguished histories as well as traditional Japanese houses called "machiya" can still be found in this area. It is an ideal location to go on walks, with few hills and roads paved in brick. South side of Route 33 (Utazu Town Office area)

Aonoyama Observatory



Located 224 meters above sea level, Mt. Aonoyama offers light hiking, picnicking, and flower viewing at the summit during cherry blossom season. The observatory offers breathtaking views of the Seto Inland Sea, surrounding islands and the town center.

Shotsujiyama Observatory



Scenic viewing areas are easily accessible by car. Offers dynamic views of Seto Ohashi Bridge and the surrounding ocean.

Temples and Shrines



Ubusina Shrine

The main shrine has the restored ancient building of Takonomiya Goshoden, the first annex to the outer shrine of the Ise Jingu Shrine. Many other buildings have been designated as National Cultural Properties.



Honmyoji Temple

The Honke Buddhist Temple was established during the Muromachi Period (1392-1573). The Banshindo Hall on the premises is one of six Sanuki deities. This temple has many attractions such as cypress palm trees that are more than 500 years old and stone walls with cast-iron features.



Goshoji Temple

Shingon and Jisyu Buddhist temple was established during the Nara Period (710-784). This temple is the 78th site of the Shikoku 88-Temple Pilgrimage, and is also known as "Yakuyoke Utazu Daishi", a temple that expels evil spirits.



Jyosennji Temple

The largest statue in Kagawa of Enma, the King of Hell, is enshrined in this temple dating back to the Azuchi-Momoyama Period(1573-1598).



Syotokuin Temple

A standing statue of the 2-year-old Prince Shotoku is enshrined at this temple, the 29th site of the Sanuki 33-Temple Pilgrimage of Kannon, the deity of mercy.



Nanryuji Temple

The Soto Zen Buddhist temple was established during the Muromachi Period (1392-1573). You are free to participate in early morning Zen meditation every Sunday.



Tamonji Temple

The Shingon Buddhist temple was established during the early Heian Period (794-1192). The Kannon Hall houses 33 statues of the kannon, the deity of mercy.



Entsuji Temple

The Shingon Buddhist temple was established during the Muromachi Period (1392-1573). This is the 30th site of the Sanuki 33-Temple Pilgrimage of Kannon, the deity of mercy. This temple has many cultural properties designated by the prefecture and town.



Saikoji Temple

The Shin Buddhist temple was established during the Kamakura Period (1192-1333). Temple highlights include a castle-style monastery cathedral and funayagata-style tearoom.



Shotsuji Temple

The Shingon Buddhist temple was established during the Nara Period (710-784). Also known as the 11st site of the Sanuki 33-Temple Pilgrimage of Kannon, the deity of mercy. It has many cultural properties, including the "Mikasa Senji Kannon Oyama" (venerable standing statue of Kannon, the deity of mercy, that has over thousand hands) which was designated as a National Cultural Property.

Leisure Facilities

play and learn!

Shikoku Aquarium



Shikoku Aquarium

This next-generation aquarium is based on the theme of "Aquascapes of Shikoku Island". You can experience the Seto Inland Sea, Japan's largest inland sea, the Pacific Ocean, where one can experience the Kuroshio Current, the world's largest warmwater current, man-made lakes that have supported people's livelihoods, and a freshwater river (Shimanto River).

soothe your body and mind!

Shikoku Kenkomura Spa



A 24-hour public bathhouse on-location provides overnight stays. This health spa boasts 10 different baths and offers meals. The facility is equipped with a popular theater inside that can be enjoyed by people of all ages and genders. It's a relaxing place to spend the day.

Hotels and Accommodation

Co-machi-no-ie

0877-85-6941



Rental accommodations are on-site with two traditional machiya townhouses that may be rented. The facility was renovated under the supervision of Mr. Alex Kerr, an Asian culture researcher and expert in the restoration of old townhouses. The facility has added modern conveniences such as a kitchen and a cypress bath while keeping alive the original townhouse ambience.

Utazu Grand Hotel 0877-41-1000

Hotel Anesis Seto Ohashi 0877-49-2311

Business Hotel Utazu 0877-49-4146

Shikoku Kenkomura Spa 0877-49-2600

Hotel AZ Kagawa Utazu-ten 0877-49-0501

Be impressed by the spectacular views!

Gold Tower Amusement Center



This is the complex of Gold Tower, a 158-meter high observation tower with "Sorakin" aquarium facilities and an all-weather playground. Visitors can enjoy a spectacular view of the Seto Inland Sea overlooking the Seto Ohashi Bridge from the observatory.

Historic Sites

Aonoyama Ancient Burial Grounds

The side stone and a large ceiling stone of the burial chamber have existed here since the late Kofun Period (the 4th-7th century).

Tao Chausuyama Ancient Burial Ground

A keyhole-shaped ancient burial ground can be found on a hillside 54 meters above sea level, similar to a tea mill.

Yurugi Stone (prefecture-designated natural monument)

The 10-ton "yurugi" stone sits on a huge platform stone. The name originates from the Japanese word "yurugu", meaning "to sway", because when pushed by hand, the yurugi stone moves.

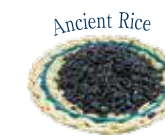
Shotsujiyama Ancient Burial Ground (town-designated historic site)

It is said to have been built between the 4th and 5th centuries. It is constructed using natural stone blocks.

Special Products



Utazu Irihamashiki
traditionally manufactured salt
Salt produced at the restored irihamashiki-style salt field in Utazu Town.
The moderate saltiness goes well with omusubi rice balls.



Ancient Rice
This black rice is high in anthocyanin, an antioxidant, and has a pleasant texture.

Utazu Town Electric Bicycle Rentals



Hotel Anesis Seto Ohashi (South side of JR Utazu Station)

7:00 ~ 21:00
¥300 ~ 1,000 Yen

The user must be at least 15 years old (high school age) and able to drive.

Those under 15 years of age may use the service if they are accompanied by someone 15 years of age or older. ID is required to rent a bicycle.

Inquiries and Reservations | Hotel Anesis Seto Ohashi 0877-49-2311